

Automotive & drivers testing facility in Holešov search for a strategic investor for the Zlín Region

The organizer of this market testing initiative is the Zlín Region. The Zlín Region is seeking a possible strategic partnership for the design, construction, financing, and long-term maintenance and operation of a new technology and research automotive testing facility.

The location is situated within an existing industrial zone including complete infrastructure dedicated for this new facility. Currently, the industrial zone caters to companies engaged in plastic manufacturing, mechanical engineering, and agriculture.

The distance from the town of Holešov to the industrial zone is 3 km. The industrial zone can be reached directly from the D49 highway exit.

The complex is anticipated to house four main training modules: aquaplaning, up/down-hill ride, sliding track, and curves, in addition to a rallycross circuit, go-cart circuit and rentals, an off-road park, and a multifunctional building and garden for housing events, ceremonies, a restaurant, a viewpoint terrace, lecture room, etc.

The key assumption is that at least 50% of the operations have to focus on research & new technologies testing activities.

The goal is to deliver a highly sought-after facility for a drivers testing centre, emergency and rescue teams, such as police, firemen, ambulance services, automotive manufacturers, and specialized events that the facility can offer its customers.

Address: Holešov, District Kroměříž, Zlín Region The owner of the land is the Zlín Region.

Land area: 22,7 ha

Expected capex: EUR 20 to 25 mil.

Česká spořitelna, a member of Erste Group Bank AG, is managing this initiative to assist the Zlín Region in identifying potential strategic partners for the design, construction financing, and operation of this prospective new project.

Contact person:

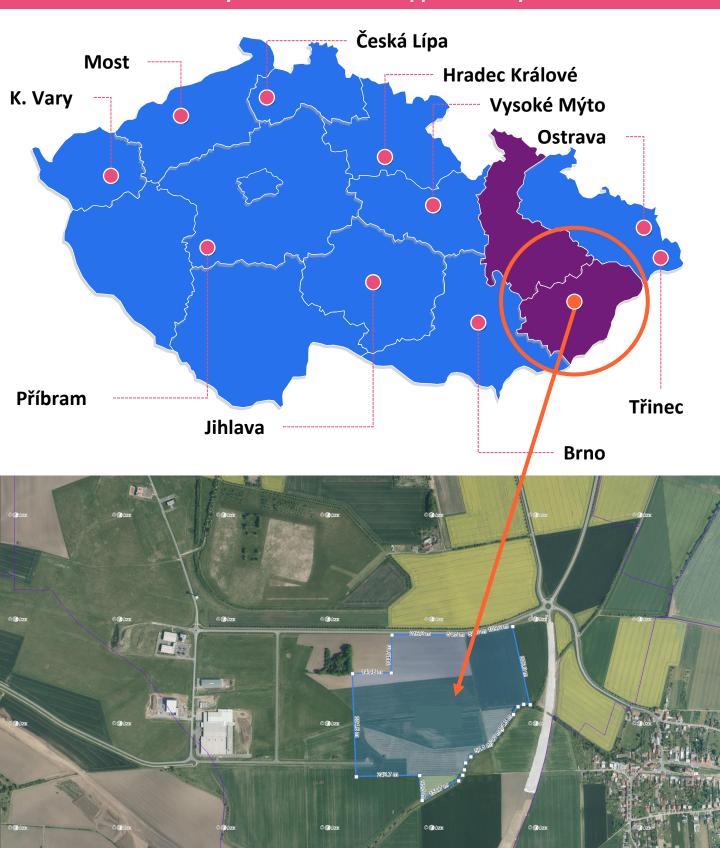
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Both the Zlín Region and the Olomouc Region could benefit from the location of the future polygon / autodrome facility.

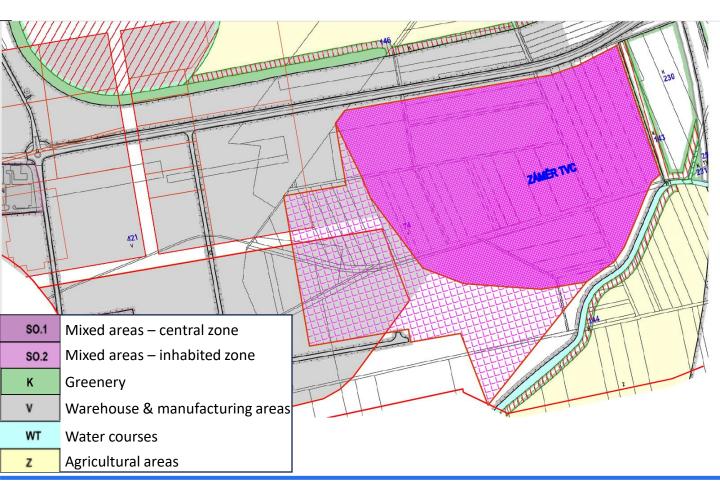
There is no similar facility within a radius of approximately 75 kilometers.





The core engineering infrastructure exists as part of an industrial zone, which is managed and owned by the Zlin Region.







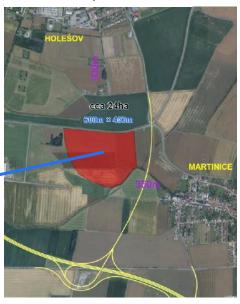
The advantage of the location is the direct connection to the Czech highway network (D49) and the nearby train station.

- Highways in the vicinity: D1, D55, D49
- Local bus stop within walking distance
- Train/bus station in the city of Holešov
- The city of Holešov is an important intersection in the Zlín Region
- Focused on science, research, and strategical services
- Basic infrastructure built includes gas, water, electricity and sewerage
- Every estate has a guaranteed infrastructure extension to its border

Map of transport accessibility



Satellite map



Visualisation of the future development of the zone



Existing infrastructure









The design of the Holešov technology and research center offers a board range of testing facilities.

- 1. Main building
- 2. Entrance area
- 3. Facilities for spectators and maintenance
- 4. Park for spectators and tribune
- 5. Multifunctional area
- 6. Paddock

- 7. Go-carts track
- 8. TM1 Sliding track
- 9. TM2 Curves
- 10. TM3 Up/downhill ride
- 11. TM4 Aquaplaning
- 12. Natural spectators' tribunes
- 13. Off-road park



Requirements of the target groups

- Aquaplaning
- Curves
- Scale for trucks
- Ford
- Warehouse

- Up/downhill ride
- Slide hill
- Parking spots
- Lecture halls
- · Traffic park

- Sliding tracks
- Round module
- Forest routes
- Technical building

The final setting of each part will be based on needs and good practice of the strategical investor.





The facility will be used by all types of customers, but mainly (50%) based on technological and value-added research.

Research – universities + commercial sphere











Education and learning







Facility for Emergency and Rescue services







Open air/public events









